

**FINAL
EDITION**

The
Times

**EXTRA!
EXTRA!**

*Indoor Tanning put in Same
Category as Sunshine*

Public Response:

Duh.

Media reports comparing indoor tanning to toxins like mustard gas, cigarettes, and arsenic are outrageously overhyped. The same “group 1” category includes red wine, salted fish, and regular sunlight—so these sensational headlines are as absurd as saying “A glass of merlot is as deadly as mustard gas.”

UV light from a tanning bed is the same as UV light from the sunshine, which has had the “group 1” classification since 1992. So it’s no surprise that tanning beds have now been put in this category as it has long been understood that OVEREXPOSURE to UV light, whether from the sunshine or a tanning bed, is associated with increased risk of some forms of cancer. This is why the Indoor Tanning Association has always emphasized the importance of moderation.

Don’t fall for the same old media scare tactics.

Paid For By the Indoor Tanning Association